

July 2019						
◀ June						August ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 Digital store promotions set up + Radio promotion starts	2	3	4	5 Start google/facebook/insta advertising – advertise PreSaves Spotify Ad	6
7	8 Start blog submissions	9	10	11 Trending social media topic	12 Live Q&A Insta + FB	13
14	15 Submit to Spotify Playlists (through Spotify for Artists)	16 Giveaway 1	17 Teaser 1 release	18 Email Blast – follow us on Spotify/PreSave	19 Youtube submissions	20
21 Blog submissions follow-up 1	22 Show.co campaign for Pre-Saves – giveaway contest for anyone that pre-saves & exclusive content	23 Start the insta tile post with Pre-Save Link	24	25	26 Giveaway 2 Social Unlock Campaign on Show.co – exclusive content giveaway, get followers	27
28	29	30 Live Q&A Facebook, Insta & Youtube	31 Teaser 2 Giveaway 3			

August 2019						
◀ July						September ▶
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 Teaser 3	2 RELEASE DATE Contact all blogs again Email Blast Soundplate MySphera MusoSoup	3 Soundplate/Spotify Playlists/ Influencer Campaign
4 Soundplate/Spotify Playlists/ Influencer Campaign	5 Soundplate/Spotify Playlists/ Influencer Campaign	6 Soundplate/Spotify Playlists/ Influencer Campaign	7 Soundplate/Spotify Playlists/ Influencer Campaign	8 Soundplate/Spotify Playlists/ Influencer Campaign	9 Soundplate/Spotify Playlists/ Influencer Campaign	10 Soundplate/Spotify Playlists/ Influencer Campaign
11	12	13	14	15	16 Release Live Acoustic Version	17
18	19	20	21	22	23 Email Blast Recap Influencer/Spotify Follow-Up	24
25	26	27	28	29	30	31